

Privacy Policy

Privacy

Thank you for visiting methodology.com. Methodology, which we will refer to occasionally in this Privacy Policy as “Methodology,” “we,” “us,” or “our,” owns and operates this website. Ensuring the privacy and security of your personal information is very important to us. This Privacy Policy outlines the information we collect about you through our website or related applications, how and why we use the information, and the choices you have to restrict our usage of this information.

Applicable Law

This website, this privacy policy, and your use of this website are governed by the laws of the State of Florida in the United States. Accordingly, if you are a citizen of the European Union, you are advised to cease your use of this website, as we cannot guarantee that your data will be stored in compliance with the General Data Protection Regulation (GDPR) that applies to data of European Union citizens.

Collected Information

We receive, collect, and store any information you enter on our website or provide to us in any way, including information you provide to us when registering an account or downloading or purchasing content from our website. This information includes personally identifiable information, such as your name, contact information, date of birth, payment information, employment information, education information, images, and potentially performance review data. This information may also include details of transactions you carry out through our website and copies of any correspondence you may exchange with us.

In addition, we collect the Internet Protocol (IP) address you used to connect your computer to the Internet, along with other computer and connection information. We may use software tools, such as cookies, to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We may use cookies or other trackers to gather this information. We store this information on our secure web servers located in the United States.

Finally, we may provide opportunities on our website for you to publish or display your own content on areas of our website, which may then be viewed by other users of the website. You post this content at your own risk.

We collect and, subject to the terms of this Privacy Policy, may disclose to others this information for the following reasons:

1. to provide and operate the services offered at our website;
2. to provide our users with ongoing customer assistance and technical support;

3. to provide our users with requested content, such as newsletters, training information, textbooks, and professional development resources;
4. to fulfill any other purpose for which you provide information; and
5. to comply with any applicable laws, regulations, legal processes, public safety requirements, and terms of service, including this Privacy Policy and any terms of service associated with this website.

Please note that email communications and support requests are not encrypted and are not considered a secure means of transmitting sensitive information. Nor will we ask for sensitive information by email. However, we may use the information to contact you via email about certain goods and services that may be of interest to you. You may unsubscribe from these email communications by clicking the link provided at the bottom of such communications.

We do not knowingly collect any information relating to your students. However, to the extent such information is collected, we comply with federal law protecting the educational records of your students; specifically, the Children’s Online Privacy Protection Act (“COPPA”) and the Family Educational Rights and Privacy Act (“FERPA”). Both COPPA and FERPA allow the educator, standing in the role of “parent,” to provide required consents regarding personal information of students. If you are an educator, we rely on your compliance with this Privacy Policy to ensure that we have full consent rights under COPPA and FERPA. We also give you direct control with respect to the use and maintenance of any education records you provide to us and refrain from disclosing or using such records except to provide services to you.

Disclosure of Your Information

Except as described above, we do not share, sell, or otherwise disclose your personally identifiable information for purposes other than those discussed within this Privacy Policy. We may disclose anonymized or aggregated information about our users to third parties without restriction.

Third-Party Vendors

We use some third-party vendors to better serve you. Where you provide information directly to a third-party vendor, use of that data may be governed by that vendor’s privacy policy.

Age of User

If you are under the age of 18, you must not submit any personally identifiable information to us, including via our shop. Any student access to this website must be made through the student portals, which will not ask for non-exempt, personally identifiable information.

Policy Changes

We may periodically update this Privacy Policy for new, unanticipated uses or collection of information. Any changes made will be posted here. By visiting our website, you agree to accept any changes made to this policy. This Privacy Policy only addresses the use and disclosure of

information we collect from you on our website; you are also responsible for complying with our Terms of Service. This Privacy Policy is effective as of July 1, 2020.